Archie COMICS

NO.118
JULY

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ARCHIE'S PAL

Jughead

COMICS

JUGHEAD WON THE *BIG RACE!*

YEAH, BY A *NOSE!* YUK YUK!

RIVERDALE HIGH

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Jughead

WE ALL SHINE ON

BANG SHANG-A-LANG!

THE Archies

GREAT *AUDIENCE!* THEY *LOVED* US!

I'D LIKE TO GIVE A LOVE *TAP* TO WHOEVER SET THOSE *LIGHTS!*

YEAH! THEY WERE ALL *POINTING* STRAIGHT AT *YOU!*

DON'T COMPLAIN! I WAS UP THERE *SWEATIN'* WHILE YOU GOT TO TAKE IT EASY IN THE *SHADE!*

SCRIPT:	*PENCILS:*	*INKING:*	*LETTERING:*	*COLORING:*	*EDITOR:*	*EDITOR- IN -CHEIF:*
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STILL, I'M GONNA TALK WITH THE HEAD OF THE *TECHNICAL CREW!*

YOU ALREADY ARE!

REGGIE? YOU?

STAGE SCHEDULE

I'D SAY MY BACKSTAGE PALS FOLLOWED MY *DIRECTIONS* TO A 'T'!

YOU MEAN 'E'! FOR *EGO!*

YOU *GLORY HOG!* WHAT'S THE IDEA?

I JUST SWITCHED TO A NEW *WHITENING TOOTHPASTE!*

I THOUGHT THE *STAGE LIGHTS* WOULD GLINT NICELY OFF MY *INCISORS!*

OH, BROTHER!

WHAT'S THE *PROB?* I DESERVE TO BE IN THE GLARE OF THE *SPOTLIGHT!*

IT CAN ONLY HELP OUR *POPULARITY* TO SHOW ME OFF!

REG, YOU'VE GOT A *POINT!* I SEE WHAT YOU MEAN!

STAGE DOOR

REGGIE, DO YOU REALLY *BELIEVE* THAT STUFF YOU SAID?

I DID...

...UNTIL I HEARD JUGHEAD *AGREE* WITH ME!

NEXT DAY...

HEE HEE! HAVEN'T TRIED THE OLD "*OPEN-FACED SANDWICH* ON THE SEAT" GAG IN A WHILE!

MENU

EXIT

WELL!

UH?

KUK!

YOUR *PRANKS* LOOK EVEN MORE JUVENILE UNDER THE HARSH LIGHT OF *REASON!* TO MY OFFICE, MR. MANTLE!

WHAT'S THIS?

MY UNCLE'S ONE MILLION CANDLE-POWER *SPOTLIGHT!* QUARTZ-HALOGEN BULB! PORTABLE *BATTERY PACK!*

EXIT

FANCY SHOOTIN', QUICK DRAW!

HE LIKES THE *SPOTLIGHT*!

HE JUST CAUGHT ME BY *SURPRISE*! USUALLY I LOVE THE SPOTLIGHT!

CHECK THIS! I'M *TEARIN'* UP THE COURT, BUT OL' DIM BULB'S ALREADY *TIRED* OF HIS LITTLE *JOKE*!

VEKOALE

GO BLUE AND GOLD

7

HEY, WISE GUY! WHERE'S MY *SPOTLIGHT* NOW?

IF YOU INSIST!

KLIK!

YEOW!

NOT IN THE *EYES*, STUPID!

OOF!

BUMP!

CRUNCH!

NEXT DAY...

THINK REG HAS FORGOTTEN ABOUT YESTERDAY'S *HUMILIATION?*

YOU KIDDING? HIS *LIFE* IS ONE BIG *GRUDGE!*

SPLOOSH!

YOU TWO CLOWNS CAN DRY OFF IN *DETENTION!*

HEE HEE! A *FLOOD* FOR A *FLOODLIGHT!* CONSIDER YOURSELF *PAID BACK!*

DETENTION ROOM

MIDGE, SWEETIE! YOU LOOK *LONELY!* WHERE'S YOUR *HULKING* BOY-FRIEND?

:SIGH: EXERCISING, NATURALLY! RUNNING *LAPS* AROUND THE SCHOOL!

FEAR NOT! *I'LL* KEEP YOU COMPANY IN HIS *ABSENCE!*

HMMM!

LET'S STROLL BEHIND *HERE*! I DON'T TRUST THAT GOON WITH THE *FREAKY FLASHLIGHT*!

WHY'D YOU BORROW MY *MARKING PEN*?

PATIENCE, GRASSHOPPER!

KLIK!

?

HEY, MOOSE! LOOKEE HERE!

REGGIE! YOU'RE TALKIN' TO **MY GIRL!**

NEXT DAY...

SEE WHAT YOU GET WHEN YOU SPEND TOO MUCH TIME IN THE *SPOTLIGHT*!

YEAH! A *SHINER*!

THE END

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Dear Archie Readers,

It's that time of the year again, when we all start gearing up for summer. Whether you have vacation plans, camp plans, or no plans, there's one thing you can plan on....ARCHIE'S VACATION SPECIAL #7. This issue features Archie and his friends going to a fantasy summer camp. However, "The Isle of Dreams," as the story is called, is no fantasy. This 48-page giant special will be the perfect start for your comic collection, when you head for your fantasy camp this summer.

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IS AD IF YOU DON'T WANT TO TEAR THIS PAGE OUT OF YOUR

WHAT'S THIS?!

UH... WEDNESDAY?

RIVERDALE HIGH

SCRIPT: CRAIG BOLDMAN
PENCILS: REX LINDSEY
INKS: BOB SMITH

Jughead®

To Dye For

THAT SHIRT'S NOT *REGULATION!*

NO, IT'S *COTTON!*

I FOUND IT IN MY GARAGE! CAN YOU *BELIEVE* MY DAD WAS USING THIS BEAUTY FOR A *RAG?*

ENOUGH!!

I DON'T ASK *MUCH* OF YOU GUYS! JUST *SWEAT EQUITY* AND A WHOLE LOTTA *PAIN*!

BUT *LOOK* AT THIS! THE *GOOFY* HAT! *GREEN* SOCKS! *DISGRACEFUL*!

WELL, YOU'RE *NOT* GOIN' ALL WILD AND CRAZY IN *MY* CLASS!

GYM

NEXT TIME I SEE YOU HERE, IT'LL BE IN *PLAIN* SHIRT AND SHORTS!

AND JUST SO YOU WON'T FORGET...

TWENTY LAPS! THE *WHOLE* CLASS!

GROAN!

NEXT DAY...

I HOPE YOU REMEMBERED A *WHITE* SHIRT TODAY!

I DON'T MAKE THE SAME STUPID MISTAKE TWICE!

REGULATION GYM CLOTHES, JUG?
YEAH, GOT 'EM?
GOT 'EM!
DUH...
GOT 'EM!
I DON'T WANNA DO MORE LAPS 'CAUSE YOU FORGOT...
I BROUGHT 'EM! TAKE A LOOK FOR YOURSELF!
JEEPERS!!!
BUMP!
MS. BEAZLY'S SLOPPY JOE DELUXE ALL OVER MY SHIRT!
OWW! MY ACHIN' LEGS!
WAIT! THERE'S A 30-MINUTE DRY CLEANER ON HIGH STREET! YOU'VE GOT A FREE PERIOD BEFORE GYM CLASS!
I'M THERE, DUDE!
3

I WANT THIS SHIRT PEARLY-WHITE! *PRONTO!* MATTER OF *LIFE* AND *DEATH!*

THAT'S WHAT THEY ALL SAY!

30 TENSION-FILLED MINUTES LATER...

THIS OKAY?

LOOKS CLEAN ENOUGH TO *EAT* OFF OF!

WOW, I MIGHT JUST GET THROUGH THIS *CRISIS* AFTER ALL!

LAST BANK

WHUFF!

THUD!

HEY, WATCH WHERE YOU'RE *GOING!*

YOU *IDIOT!* YOU'RE LUCKY I DON'T HAVE TIME TO *FOOL* WITH YOU!

THERE OUGHTA BE A *LAW* AGAINST RUDE PEOPLE LIKE YOU!

THERE *IS*.! HE RUDELY *ROBBED* THE BANK OF RIVERDALE!

THANKS FOR *SLOWING* HIM DOWN, KID! THAT MADE *ALL* THE DIFFERENCE!

GOSH!

OF COURSE, HE COULDN'T HAVE GOTTEN AWAY! WE HID A *DYE PACKET* IN THE MONEY HE STOLE!

DYE PACKET?

IT *EXPLODES* IN A FEW MINUTES, COVERING HIM AND THE MONEY WITH AN INDELIBLE *DYE*.! MAKES IT *IMPOSSIBLE* FOR HIM TO SPEND THE MONEY!

AND EASY TO TRACK HIM DOWN! IT'S HARD TO *HIDE* WHEN YOU'RE COATED IN *DYE*.!

HEY, THERE'S *NO MONEY* IN HERE!

ONLY NICELY LAUNDERED *GYM CLOTHES!*

OH, THAT'S *MINE!* WE MUST'VE SWITCHED BAGS WHEN WE *STUMBLED!*

THAT MEANS YOU'VE GOT THE *MONEY* BAG!

HEY, YOU'D BETTER PUT IT *DOWN* BEFORE IT...

FOOM!

BACK AT SCHOOL

FALL IN! ATTENTION! NOW!!!

WHA... WHA...?!!

NOW, COACH...

YOU'VE GOT TO ADMIT, THE *OUTFIT* LOOKS NICE!

THE END

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Jughead BACK PACK PACKIN'

SNACK SACK

POP'S RULES

CHOW DOWN

CHUP USTARD

DELUXE

REX W. LINDSEY

SNAP!

POW!

JUMP!

MOOSE ON THE RAMPAGE RUCK SACK

LET'S ROCK

TUNE TOTE

Math Class
24
98
192 (A)+

50 WINKS

SNORE

DO NOT DISTURB

ZZZZZZZZ

DOZE OFF DUFFEL BAG

Jughead SNACK ATTACK

EE-YOWW!

CHIPS

Archie!

CHIPS

CALM DOWN, JUG! YOU'RE HYPERVENTILATING!

NOW, WHAT IS IT?

PUFF PUFF

CHIPS

I WAS EATING *POTATO CHIPS*, SEE? AND... AND... SUDDENLY I SAW *HER* FACE!

WHOSE?

NEW

THE FACE OF MY NEMESIS, *TRULA TWYST!*

OH, NO! THAT *IS* BAD!

IT'S ALL *OVER!* SHE'S WON! SHE'S SEEPED DEEP, *DEEP* INTO MY BRAIN!

NEW

CRU

MAYBE I'M IN *LOVE* WITH HER, LIKE SHE ALWAYS SAYS!

YOU THINK SO?

JUG, TRULA TWYST IS YOUR WORST *NIGHTMARE!* YOU'VE SAID SO YOURSELF!

RIGHT! BUT...

WHEN I START SEEING HER FACE IN MY SNACKS, THAT'S ALL, BROTHER!

IT'S TIME TO *ACCEPT* IT, OR GIVE UP *JUNK FOOD* FOREVER!

WOW!

NEW

CHIPS

IT DOES SOUND RATHER *MENTAL!* LET'S CONSULT DILTON!

CHIPS

SEEING THINGS IN *RANDOM* SHAPES, EH?

HORRIBLE THINGS!

IT'S A COMMON PSYCHOLOGICAL PHENOMENON! LIKE A *RORSCHACH TEST!*

A WHO WHAT?

YOU KNOW... *INK BLOTS!* THEY REVEAL SUBCONSCIOUS *FEARS* AND SUCH!

WHAT DOES THIS LOOK LIKE TO YOU?

SQUISH!

A *BIG BLACK BLOB!*

BUT WHAT DOES IT *SUGGEST* TO YOU?

THAT YOUR MOM'LL *CLOBBER* YOU IF YOU GET INK ON THE *FURNITURE!*

NO! WHAT'S THE FIRST THING YOU THINK OF... *BESIDES* INK?

AN *OCTOPUS!*

AH, *NOW* WE'RE GETTING SOMEWHERE! INTERESTING! WHY AN *OCTOPUS?*

'CAUSE AN OCTOPUS IS LIKE A *SQUID*, WHICH MAKES BLACK INK, LIKE WHAT THAT BIG BLACK BLOB *REMINDS* ME OF!

SHEESH!

SO WHAT DID YOU LEARN?

THAT HE SEES HER FACE IN *CHIPS* AND NOT IN *INK BLOTS!*

HOW FIENDISH OF HER!

SHE DID THIS TO ME! SHE *RUINED* ME!

COME ON! WE'LL GO SEE TRULA!

YEAH! *FORCE* HER TO DE-HEX ME!

IMPOSSIBLE! I KEEP A CAREFUL TIMETABLE! JUGGERS ISN'T DUE TO CRUMBLE FOR *MONTHS* YET!

HOW DO YOU EXPLAIN HIS SEEING YOUR *FACE* IN A POTATO CHIP?

ONLY ONE WAY *TO* EXPLAIN!

JUGGERS, DO YOU STILL HAVE THE *CHIP*?

I DROPPED IT LIKE A *HOT POTATO*, BACK INTO THE BAG!

HIP

WELL, I'LL BE *SUPER* AMALGAMATED!

IT *DOES* LOOK LIKE TRULA!

THE SPITTING IMAGE!

TRULA, THAT CHIP COULD BE YOUR *TWIN!*

A *CHIP* OFF THE OL' BLOCK!

SO, I'M *NOT* SEEING YOUR FACE WHERE IT *ISN'T?*

SOMETIMES A POTATO CHIP IS *JUST* A POTATO CHIP!

CRUNCH! CRUNCH!

MMM! AND SOMETIMES... IT'S A *SNACK!*

CRUNCH!

CHIPS

THE END

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YEAH, ESPECIALLY SINCE YOU'VE NEVER HAD BOTH OARS IN THE WATER!

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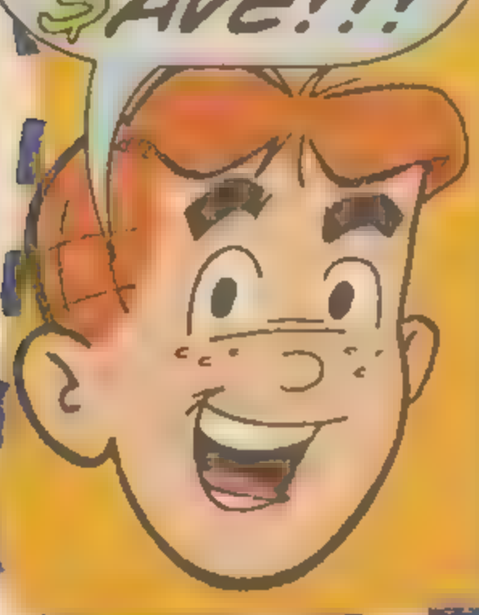

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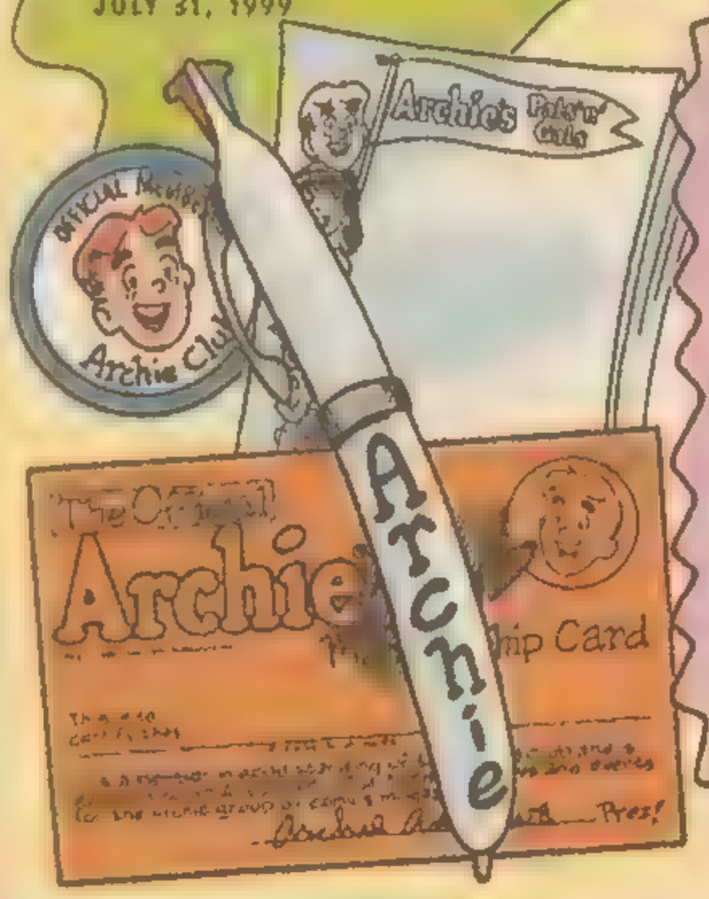

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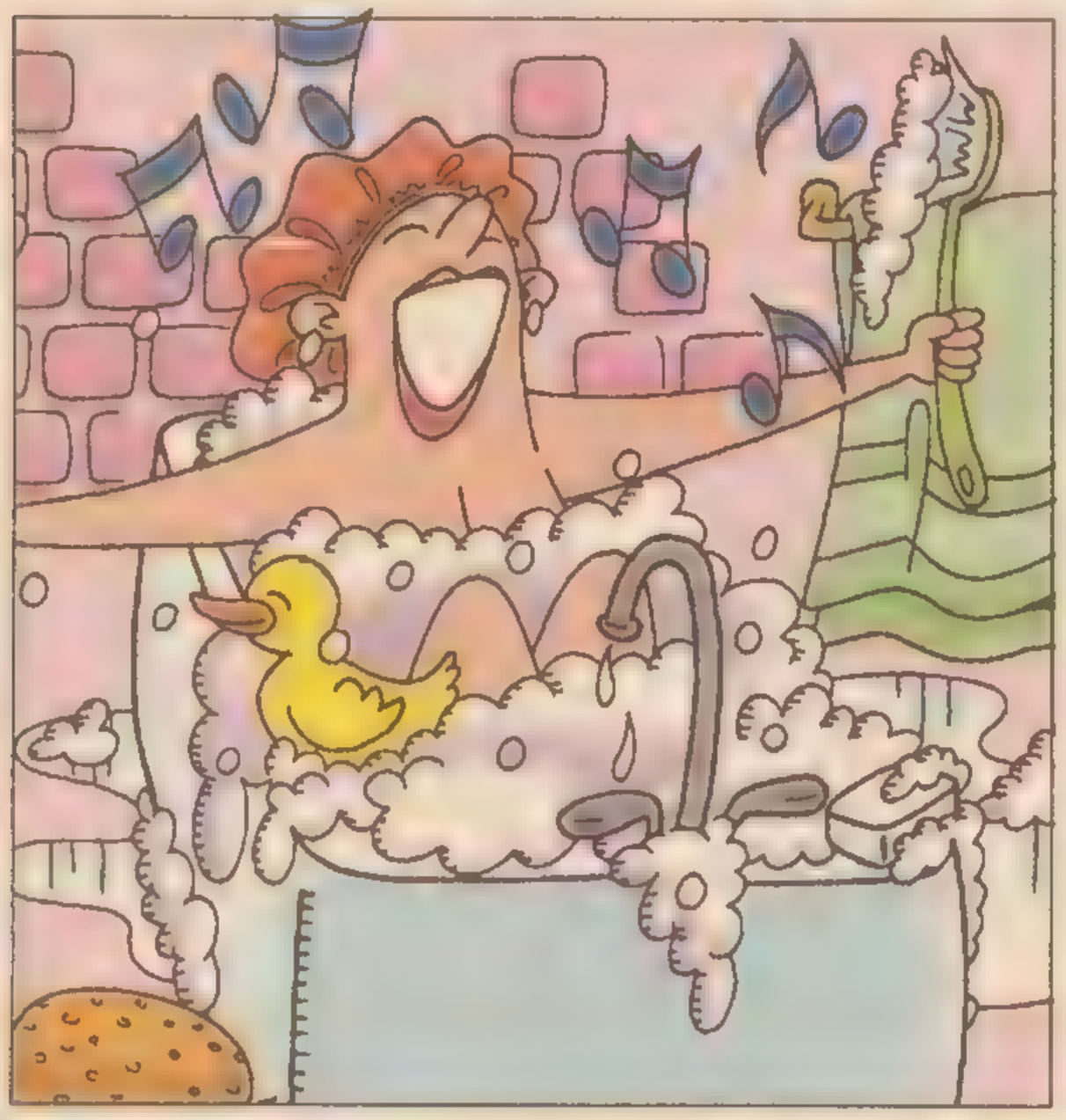
Archie's CLUB NEWS

$10 FIRST PRIZE

Margaret Miglio
Albany, CA

The History of Bathing

Have you ever ran the water for your daily bath and wondered who started this sanitary tradition? Some ancient civilizations such as Babylon and Egypt have bath houses in ruins. When discovered, they were believed to be 4,500 years old. In ancient Rome, only the wealthy could afford private bathrooms. Public bath houses became the new trend. They came equipped with facilities for warm and cold baths, steam baths, and massages. By about 20 B.C., they became social gathering places. During the Middle Ages, the popularity of bath houses declined. It picked up again in the 1700's and 1800's. Modern bathtubs with faucets and protective surfaces of enamel porcelain began to be mass-produced for personal use in the 1920's.



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Brian Novak
Sacramento, CA

The Sponge

Sponges drink lots of water and can hold about 64 glasses of it. In 1765, John Ellis noticed that a sponge can circulate water by itself. Right now, there are about 5,000 known species of sponges. A sponge is an invertebrate, a living thing that does not have a backbone. Sponges come in various sizes. Some may look like cups, trees or even vases. An animal sponge is not like the artificial sponge made to clean dishes. However, some animal sponges can be bought to use as massagers when bathing.

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WOW, NICELY BUILT!

I'D BLUSH... IF IT WASN'T SO DARNED TRUE!

NOT YOU, REGGIE!

SNAP! SNAP!

Jughead SNAPS

I FOUND 'EM AT THE TOY STORE WHEN I WAS SHOPPING FOR JELLYBEAN! THE PIECES SNAP TOGETHER!

SNAP!

SCRIPT: CRAIG BOLDMAN
PENCILS: REX LINDSEY
INKS: BOB SMITH

I'VE REALLY GOTTEN INTO 'EM!

FIGURES! PLAYING WITH BLOCKS IS JUST ABOUT YOUR SPEED!

SNAP!

YOU'RE BRINGING THEM WITH YOU?

EVERYWHERE! I CAN'T STOP PLAYING WITH 'EM!

SODA POP

CHECK IT OUT! JUG MADE THE TRUMP TOWER!

SNAP!

IF HE MADE IT, IT MUST BE THE CHUMP TOWER!

HE DOES NICE WORK!

ANYONE WITH LOTS OF TIME TO WASTE COULD DO IT!

BY JUG

LOOK! JUG IS SPHINX!

YOU MEAN JUG STINKS!

I'D SAY WE HAVE A BUDDING ARCHITECT ON OUR HANDS!

THANKS!

RIVERDALE HIGH

I DON'T BELIEVE IT! PEOPLE ARE ACTUALLY IMPRESSED!

THIS CAN'T GO ON!

HEE HEE!

SPURTZ!

SNAPPOS

I SPRAYED THE BLOCKHEAD'S BLOCKS WITH *OIL*! NO WAY WILL THOSE STAY *SNAPPED* TOGETHER NOW!

REGGIE! WRECKING HIS HOBBY IS *MEAN*!

BEING MEAN IS *MY* HOBBY!

NICE, JUGGIE!

THANKS! THE PIECES SEEMED TO GO TOGETHER *TOO* EASY! LIKE THEY'VE LOST THEIR *SNAP*!

WHAT IS IT? THE *LEANING* TOWER OF PISA?

TIP!

AWK!!

HA HA! THE LOOK ON THAT FACE IS *PRICELESS*!

I BET YOU *KICK* OVER KIDS' SAND CASTLES AT THE *BEACH*, TOO!

OF COURSE! ISN'T THAT WHAT *THEY'RE* FOR?

BOY, THAT GUY SURE KNOWS HOW TO SUCK THE *JOY* OUT OF LIFE!

WOW! I'M FEELING *CREATIVE* MYSELF! I JUST THOUGHT OF A GREAT NEW WAY TO SPOIL *BLOCKHEAD'S* FUN!

SMART ALEC AWARD

HI, RONNIE! I SAW ARCH'S *CAR* HERE!

HE'S WATCHING TV WITH JUGGIE!

JUST STAY OUT OF DADDY'S WAY! HE'S PREPARING FOR A BIG *MEETING* WITH INVESTORS!

WILL DO!

AHA! THE *FREAK'S* BEEN AT IT AGAIN JUST AS I *FIGURED*!

GOT TO ADMIT, THIS IS *IMPRESSIVE!* MUST'VE GOTTEN A NEW, *DELUXE* KIT!

OH, WELL, HE'S GOT HIS *HOBBY* AND I'VE GOT *MINE!*

STUFF A *BALLOON* INSIDE... PUMP IT FULL OF *AIR* TO THE *BREAKING* POINT...

SHUP! SHOOP!

I'D BETTER GET HIM *QUICK!* THIS THING IS FIXING TO *BUST* ANY MOMENT!

RUMBLE!

HEY, I NOTICED A *FLAW* IN YOUR NEW MASTERPIECE!

CHECK IT OUT!

I DON'T REMEMBER CREATING A NEW *MASTERPIECE!*

ME NEITHER!

HOLD ON! YOU'RE GOING TO SEE A VERY *COMICAL* EXPRESSION ANY MINUTE!

?

GENTLEMEN, ONCE YOU SEE THE *SCALE MODEL* MY ENGINEERS BUILT OF THE PROPOSED *ENTERTAINMENT CENTER*, YOU'LL BE READY TO INVEST!

SHUDDER

SPROING!

THAT'S A LITTLE MORE *ENTERTAINMENT* THAN WE HAD IN *MIND*, LODGE!

WHO HEXED MY MODEL?!!

HIS MODEL?

REG SHOULD GET A DIFFERENT HOBBY!

I HAVE A HUNCH IT'S GONNA BE *TRAVEL!*

THE END

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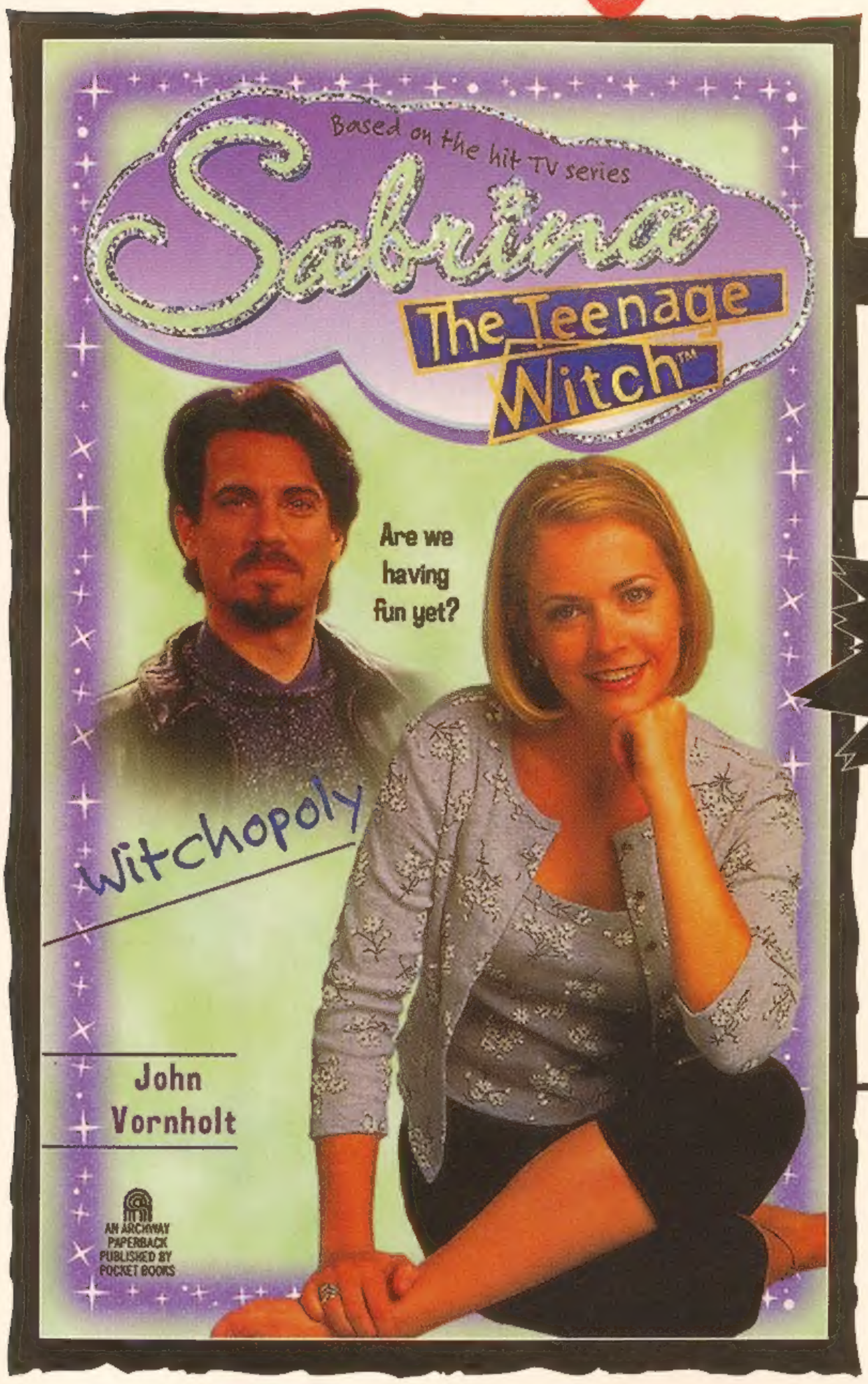

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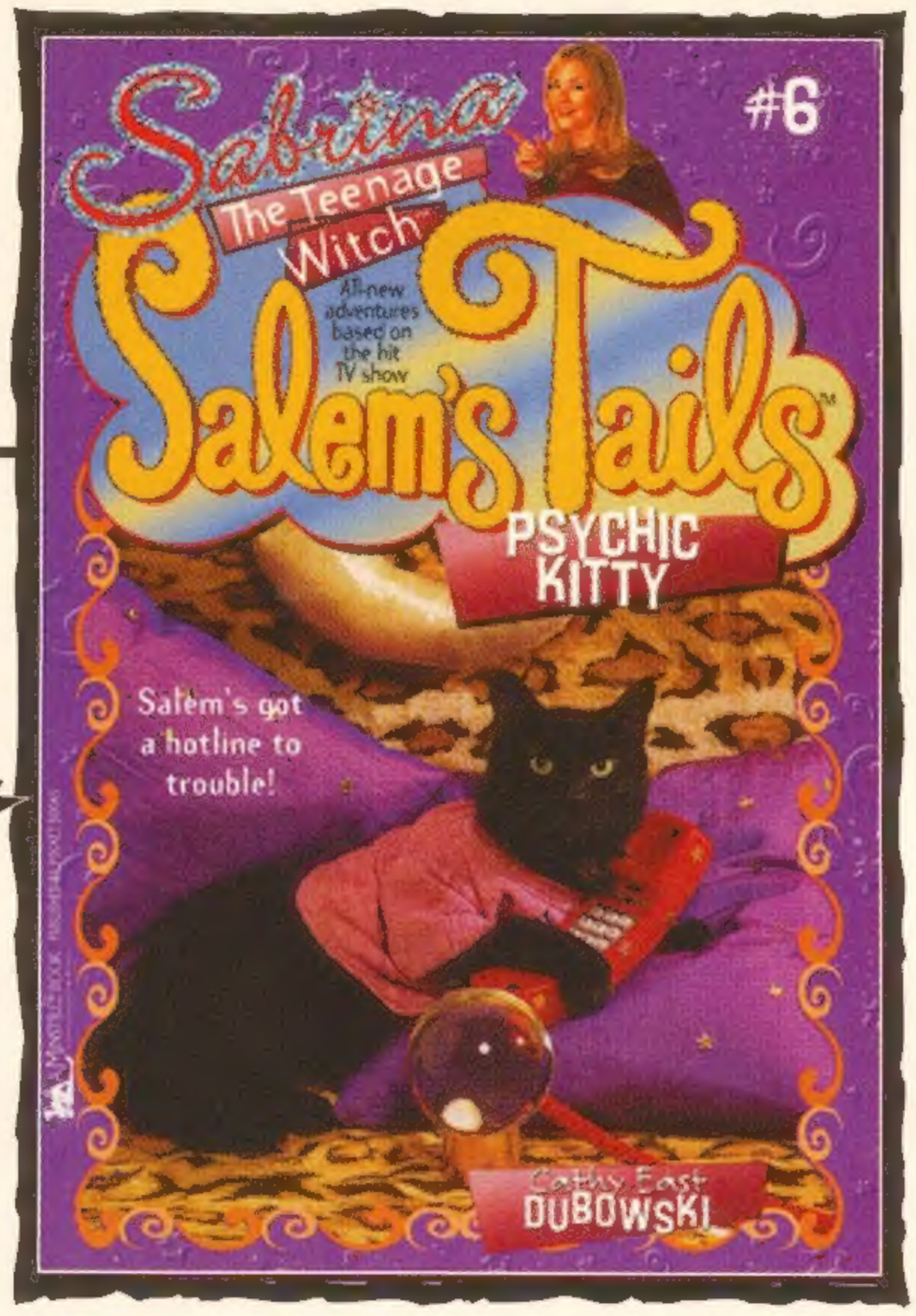

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